



CODY ROUGE
COMMUNITY ACTION ALLIANCE

NEWSLETTER

AUGUST 2024



LETTER FROM EXECUTIVE DIRECTOR KENYETTA M. CAMPBELL

As we gear up for another exciting school year, Cody Rouge Community Action Alliance is thrilled to reflect on another successful year with GDYT, where we had the privilege of engaging 150 students. Our youth programs have seen remarkable improvements, and we are committed to continuing our support for students and families by providing the resources and encouragement needed for every child to thrive. Let's work together to ensure a bright and promising year ahead for all our students.

TRENDING THIS MONTH :

- STAFF OF THE MONTH
- YOUTH DEVELOPMENT
- FAMILY FUN DAY
- SENIOR UNIVERSITY
- RESOURCES
- CALENDAR

CRCAA TEAM PERSON OF THE MONTH *AMANDA NIHEM*



We are thrilled to recognize Amanda Nihem as our exemplary team member of the month. As the Program Manager of our High Hopes program, her exceptional work and dedication have led us to achieve a 93% compliance rate. Thank you, Amanda, for your outstanding contributions to CRCAA.

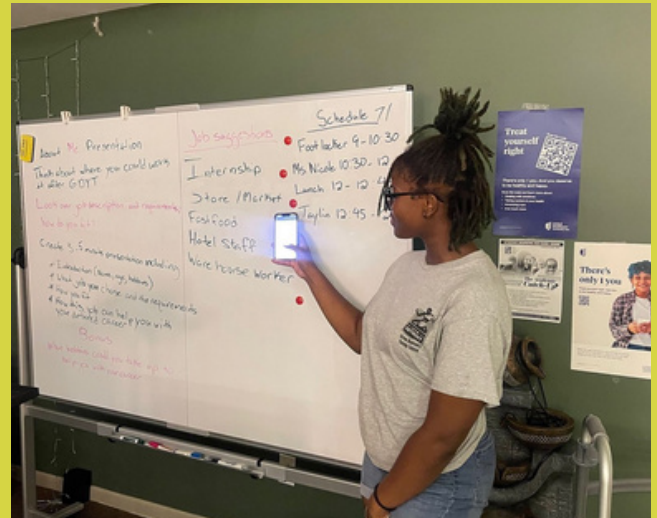
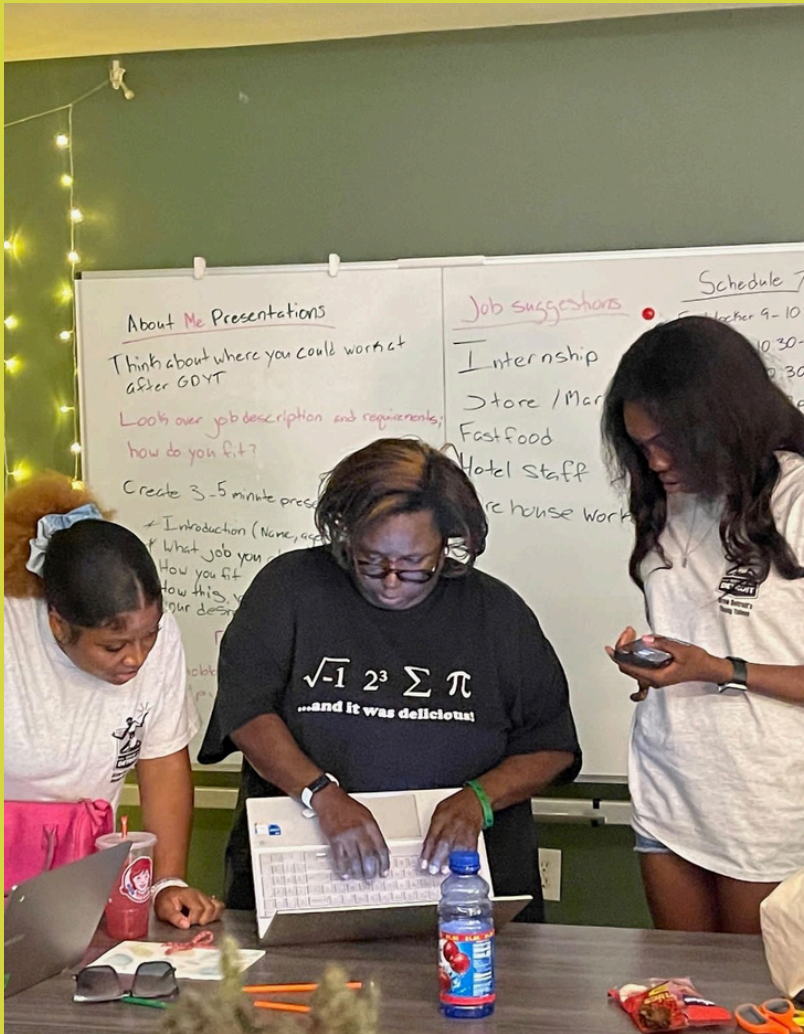


CODY ROUGE
COMMUNITY ACTION ALLIANCE

YOUTH DEVELOPMENT

AUGUST 2024

CRCAA students working on and presenting their career aspirations post GDYT, exploring potential jobs like internships and retail, assessing how they match job requirements, strategizing to improve their chances, and highlighting the skills they'll gain, such as customer service, team building, and on-the-job expertise.





YOUTH DEVELOPMENT

CODY ROUGE
COMMUNITY ACTION ALLIANCE

AUGUST 2024

BUF
OF MICHIGAN

YOUTH RETAIL BUSINESS PROGRAM

HOSTED BY BUF OF MICHIGAN & IKEA



The program offers fun, interactive business experiences that educate youth on the creation of a retail business that supports a community need and offers immersions and hands-on learning experiences.

PROGRAM HIGHLIGHTS:

- Learn how to develop, market and pitch a business idea
- In person field trips to retail businesses including IKEA
- Team pitch competition in front of IKEA local marketing executives
- Win cool prizes



HIGH SCHOOL STUDENTS

August 19 – 23: 10:30am - 2pm

REGISTRATION DEADLINE

Monday, August 12, 2024

PROGRAM REQUIREMENTS:

Interest in starting a retail business

BUF OF MICHIGAN

7650 2nd Ave. Suite 120 | Detroit, MI. 48202



CODY ROUGE
COMMUNITY ACTION ALLIANCE

YOUTH DEVELOPMENT

ISSUE 5

AUGUST 2024



Eastern Market Mural Created by: Brandon 'B Mike' Odums & Rick Williams

DETROIT YOUTH: MORE CREATIVITY, MORE MONEY

Poets, song writers, artists, dancers ages 11 to 19:
Apply for up to \$250 from the Launch Awards to
fund your creative passions and projects.

STAND OUT

You are applying for money to support your creativity. Show and tell us how you'll use the funds - and why you deserve it. Download the questions and write your answers in a document. Then with an adult, edit and improve them. Here's more advice:

PASSION & SPECIFICS

Share details. Write more than one sentence answers. Show your passion.

SHOW YOUR CREATIVITY

Send us examples of your previous creative projects and work.

REFERENCE

Each **NEW** applicant must receive a recommendation from a teacher, coach or mentor. **This is NOT required for previous winners!**

\$10,000 will be given away each round!
Youth aged 11-19 from Detroit, Highland Park and Hamtramck or who go to school in Detroit are eligible to apply for up to **\$250** in each round!

Learn more / apply:

MARK YOUR CALENDAR FOR THE APPLICATION WINDOWS!



ROUND 3:
JULY 19-AUGUST 12

ROUND 4:
OCTOBER 4-21



Judges decisions are final. See FAQs and more:
<https://connectdetroit.org/deya/launchawards/>



COMMUNITY ENGAGEMENT

CODY ROUGE
COMMUNITY ACTION ALLIANCE

AUGUST 2024


CODY ROUGE
COMMUNITY ACTION ALLIANCE

FAMILY FUN DAY



 **Huntington Bank**

ALL AGES WELCOME

**SATURDAY
AUGUST 10**

11:00AM - 2:00PM

- FREE LUNCH - DJ -
- FACE PAINTING -
- EXOTIC ZOO -
- SCHOOL SUPPLY GIVEAWAY -
- BOUNCE HOUSES -
- COMMUNITY WORKOUT -
- RESOURCE TENT

STEIN PARK - 18899 W CHICAGO ST, DETROIT, MI 48228



CODY ROUGE
COMMUNITY ACTION ALLIANCE

ISSUE 5

SENIOR UNIVERSITY

AUGUST 2024

CODY ROUGE COMMUNITY ACTION ALLIANCE

11AM-1PM

08/17 & 08/31

65+

WWW.SYNERGYWORKSDETROIT.COM

SYNERGY SEASONED SESSION

EXPERIENCE A FUN AND ENGAGING EVENT AT SYNERGY WORKS

ENJOY GOOD MUSIC AND A GREAT WORKOUT INCLUDING DANCE STRETCHING AND ENDURANCE BUILDING ACTIVITIES

ENJOY RELAXING MESSAGES AND DELICIOUS REFRESHMENTS. BECOME A PART OF THE SYNERGY FAMILY AND ENJOY TWO DAYS FILLED WITH HEALTH, DANCE, AND FITNESS, TAILORED ESPECIALLY FOR OUR SENIOR COMMUNITY.

DON'T MISS OUT! RESERVE YOUR SPOT NOW

DANCE-STRETCH-TONE-MASSAGE

COACH JEWELS & CARMELA

MASSAGE THERAPIST LOVELEY DAVIS

21421 HILLTOP SUITE 23 SOUTHFIELD MI 48033





CODY ROUGE
COMMUNITY ACTION ALLIANCE

ISSUE 5

SENIOR UNIVERSITY

AUGUST 2024

ROUGE PARK

SENIOR PICNIC

THURSDAY AUG. 22

11:30 AM - 2:30 PM

FOOD MUSIC

BINGO PRIZES

SORENSEN RECREATION AREA

W WARREN AVE & PIERSON ST, DETROIT, MI 48228



WWW.ROUGEPARK.ORG



CODY ROUGE
COMMUNITY ACTION ALLIANCE

ISSUE 5

SENIOR UNIVERSITY

AUGUST 2024



GREENVIEW

SENIOR HEALTH FAIR & RESOURCES

Join Us To Increase Your
Healthy Living

AUGUST 24 TH, 2024. 11 AM TO 2 PM
7400 GREENVIEW - COMMUNITY LOT

We Will Also Be Hosting Our Annual
Back To School Book Bags Give Away

Special Thanks To Our Sponsor:
Cody Rouge Community Action Alliance



CODY ROUGE
COMMUNITY ACTION ALLIANCE

ISSUE 5

SENIOR UNIVERSITY

AUGUST 2024



Senior VIP Day

Brace Street Block Club Party



Saturday, August 10, 2024
From 1:00pm to 4:00pm

Brace Street between Whitlock and Paul will be blocked off for 3 hours. No traffic will be allowed to come in or leave during that time period, other than the police which will be present

Seniors 60 and over will receive a free t-shirt, box lunch and gift bag .

Bounce House for the kids
Fast Freddy DJ
TradeMark Band
Free hot dogs Free ice cream
Free blood pressure screening for seniors

Sponsored by

Cody Rouge Community Action Alliance

Donations from

Councilmen, Fred Durhal ; Wayne County Commissioner, Alisha Bell;
State Rep. Alba Frahat ; Police Commissioner, Ricardo Moore;



CODY ROUGE
COMMUNITY ACTION ALLIANCE

RESOURCES

AUGUST 2024



General Services
Department

Tireman-Minock Park Ribbon Cutting

19590 Tireman Ave, Detroit, MI 48228

Thursday, August 8, 2024

Ribbon Cutting at 11AM



Don't miss out on the family fun!



Fun in Store!

- Fitness Equipment
- New Playground
- Bouncy House
- Cotton Candy
- Popcorn
- & More!





CODY ROUGE
COMMUNITY ACTION ALLIANCE

RESOURCES

AUGUST 2024



COMMUNITY MOBILE DRIVE-UP FREE FOOD DISTRIBUTION

St. Suzanne Cody
Rouge Community
Resource Center

19321 W. Chicago St.
Detroit, MI 48228



THIRD SATURDAYS
9AM- 11AM



April 20
May 15
June 18
July 20
August 17

- **DRIVE-UP ONLY** — Stay in your vehicle, and groceries will be placed into your trunk.
- **~35 POUNDS OF GROCERIES** — Items like milk, fresh fruits, vegetables, lean protein and other shelf-stable items.
- **NO APPOINTMENT NEEDED** — You do not need to bring identification or proof of eligibility to receive food. You do need to provide name, address, number of people living in the household, and number of children living in the household.
- **GUIDELINES** — To respect our neighborhoods, please arrive no earlier than 1 hour before distribution start times. Early arrivals will be asked to return later.
- **AVAILABILITY** — If you wish to pick up for another household you may do so without their presence in the car, however, you will need to provide information for each household. Beginning April 22, you will be allowed to pickup for no more than 4 households per vehicle.
- **FASTER SERVICE** — Get a free Link2Feed card that saves your household info and makes pick-up quick and easy! Sign up online at <http://foodbankhelp.link2feed.com/> or ask for a card in person!





CODY ROUGE
COMMUNITY ACTION ALLIANCE

RESOURCES

AUGUST 2024



Join Councilmember Fred Durhal Detroit City Council

2nd Annual

Fun in the Park!



COUNCILMEMBER
FRED DURHAL
DETROIT CITY COUNCIL | DISTRICT 7

BUILDING OUR DISTRICT, BLOCK BY BLOCK



**JOIN US FOR FOOD, FUN,
GAMES, AND MORE!**



Friday, August 23, 2024

Rain Date: Saturday, August 24, 2024



3:00 pm - 7:00 pm



Stein Park

18899 W Chicago St.
Detroit, MI 48228

LOOKING TO VOLUNTEER?



SCAN THE CODE TO SIGN UP!

FOR MORE INFO: COUNCILMEMBERDURHAL@DETROITMI.GOV OR 313-224-2151

[f @DETROITCITYCOUNCILMEMBERFREDDURHALIII](#) [@FREDDURHAL3](#) [@FRED_DURHAL](#)



CODY ROUGE
COMMUNITY ACTION ALLIANCE

RESOURCES

AUGUST 2024



BACK TO SCHOOL

OPEN HOUSE
AUGUST 23
11AM-2PM



W-A-Y ACADEMY™
Widening Advancements for Youth
WEST CAMPUS



WAY ACADEMY WEST
19321 W. CHICAGO

WAYACADEMY.NET/WEST

313-444-9398



COME HAVE SOME FUN AND LEARN ABOUT OUR SCHOOL!!!



CODY ROUGE
COMMUNITY ACTION ALLIANCE

CALENDAR

CODY ROUGE
COMMUNITY ACTION ALLIANCE

Master Calendar

KEEP CODY ROUGE CLEAN & SAFE PARK CLEAN UP

SATURDAY, MAY 4TH 9AM TO 12PM
@STEIN PARK
18501 W. CHICAGO DETROIT, MI 48228

GLEANERS & CRCAA FOOD DISTRIBUTION

SATURDAY, MAY 18TH 9AM
@ ST SUZANNE COMMUNITY RESOURCE CTR.
19321 W. CHICAGO DETROIT, MI 48228

CODY ROUGE MOVIE NIGHT

FRIDAY, JUNE 7TH 8PM
@ ST. SUZANNE COMMUNITY RESOURCE CTR.
19321 W. CHICAGO DETROIT, MI 48228

GLEANERS & CRCAA FOOD DISTRIBUTION

SATURDAY, JUNE 15TH 9AM
@ST SUZANNE COMMUNITY RESOURCE CTR.
19321 W. CHICAGO DETROIT, MI 48228

GLEANERS & CRCAA FOOD DISTRIBUTION

SATURDAY, JULY 20TH 9AM
@ST. SUZANNE COMMUNITY RESOURCE CTR.
19321 W. CHICAGO DETROIT, MI 48228

CODY ROUGE FAMILY FUN DAY & BACK TO SCHOOL RALLY

SATURDAY, AUGUST 10TH 11AM TO 2PM
@STEIN PARK
18501 W. CHICAGO DETROIT, MI 48228

GLEANERS & CRCAA FOOD DISTRIBUTION

SATURDAY, AUGUST 17TH 9AM
@ST. SUZANNE COMMUNITY RESOURCE CTR.
19321 W. CHICAGO DETROIT, MI 48228

CODY ROUGE GET FIT INITIATIVE

SATURDAY, SEPTEMBER 28TH 10AM TO 1PM @ FIT MISS DANCE STUDIO
27170 GRAND RIVER

CODY ROUGE HEADQUARTERS GRAND OPENING

SATURDAY, OCTOBER 12TH 12PM
16809 W WARREN DETROIT, MI 48228

CODY ROUGE GET FIT INITIATIVE

SATURDAY, NOVEMBER 16TH 10 AM TO 1 PM
@HENRY FORD COLLEGE
5101 EVERGREEN, DEARBORN, MI

THANKSGIVING BASKET DISTRIBUTION

MONDAY, NOVEMBER 25TH 10AM TO 12PM
@ST SUZANNE COMMUNITY RESOURCE CTR.
19321 W. CHICAGO DETROIT, MI 48228

KENYETTA M CAMPBELL
FOUNDER EXECUTIVE DIRECTOR

WWW.CODYROUGE.ORG 313.3979380